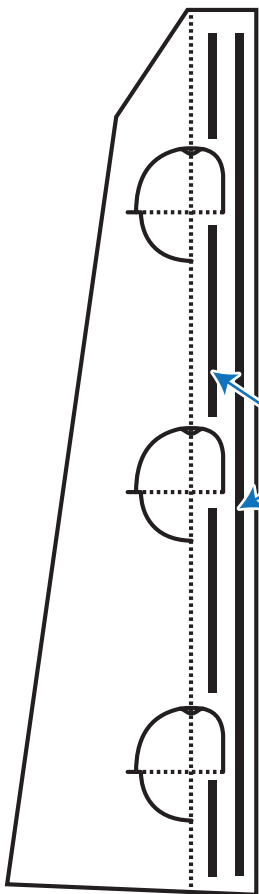


Standee Guide

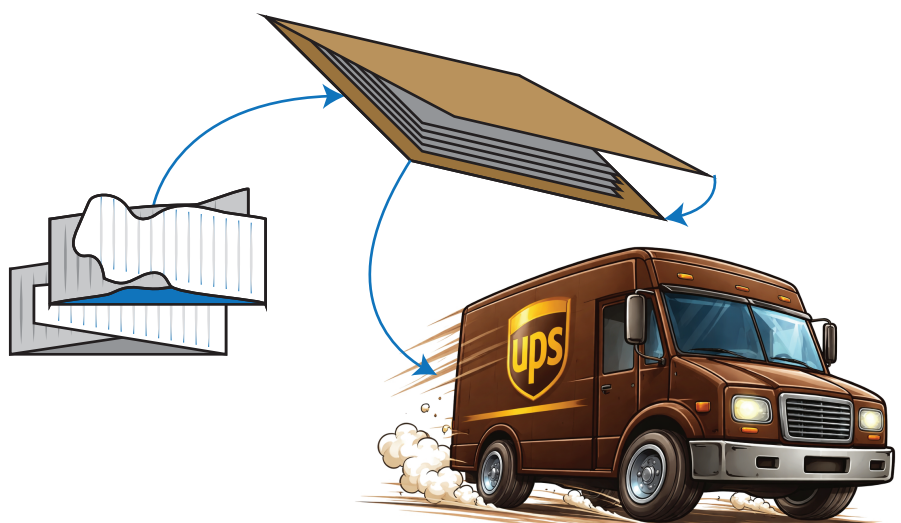


The maximum size is 8 feet x 3 feet.



Easel Back:

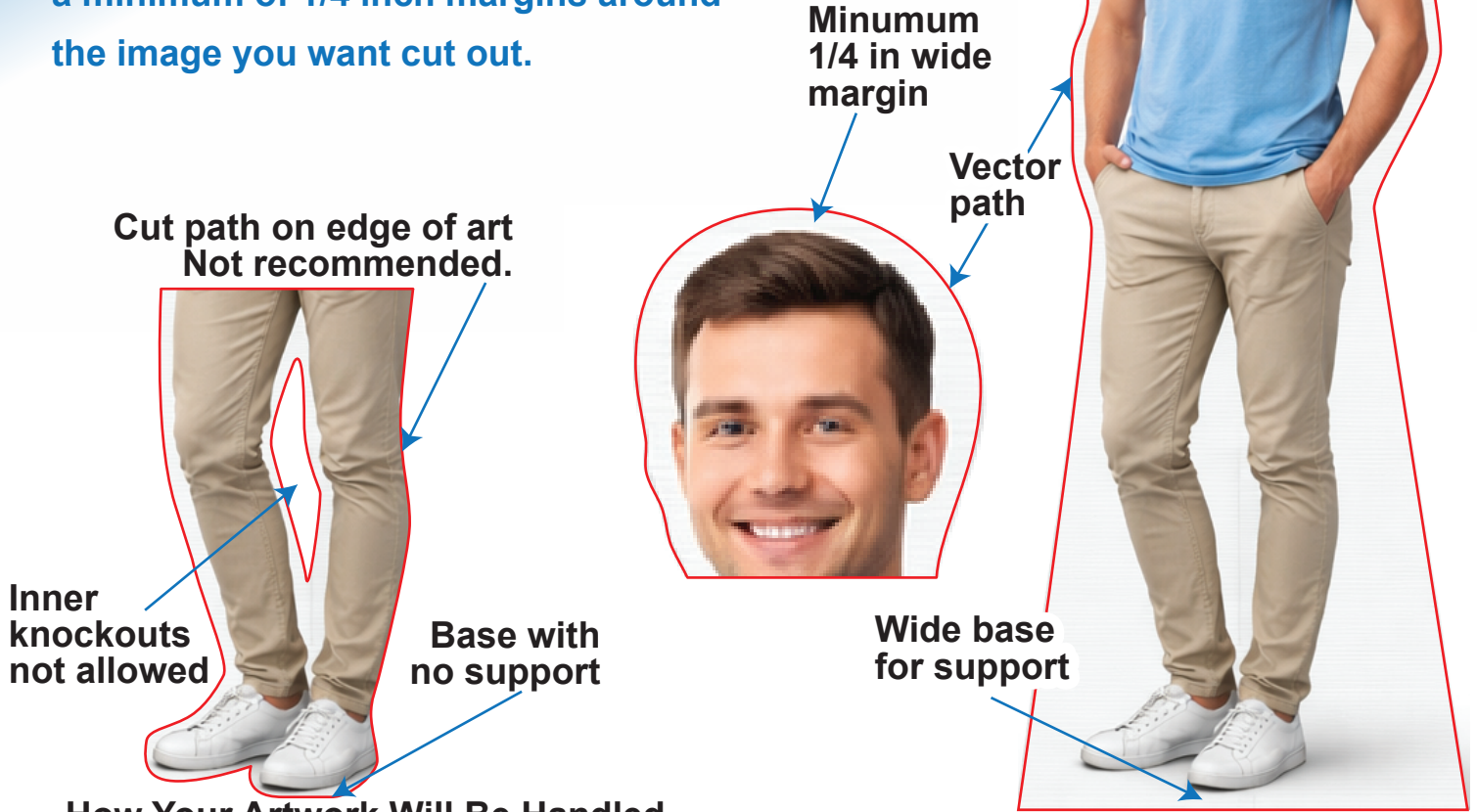
- 1 foot standee will have a standard easel back.
- All other easel back will be 1 foot smaller than the size ordered.
- **Example:** An 8 foot standee can have a 7 foot easel back.
- We will supply double sided tape applied to the back of the easels.
- Remove the clean strip from the tape then adhere easel to the back of the standee.



Standees over 2 feet tall will be scored and folded when stored in-house or shipped.

Artwork Set-up

To set up a print ready file, use a vector program such as Adobe Illustrator. Place the image on a layer, and on another layer draw a single continuous vector path with a minimum of 1/4 inch margins around the image you want cut out.

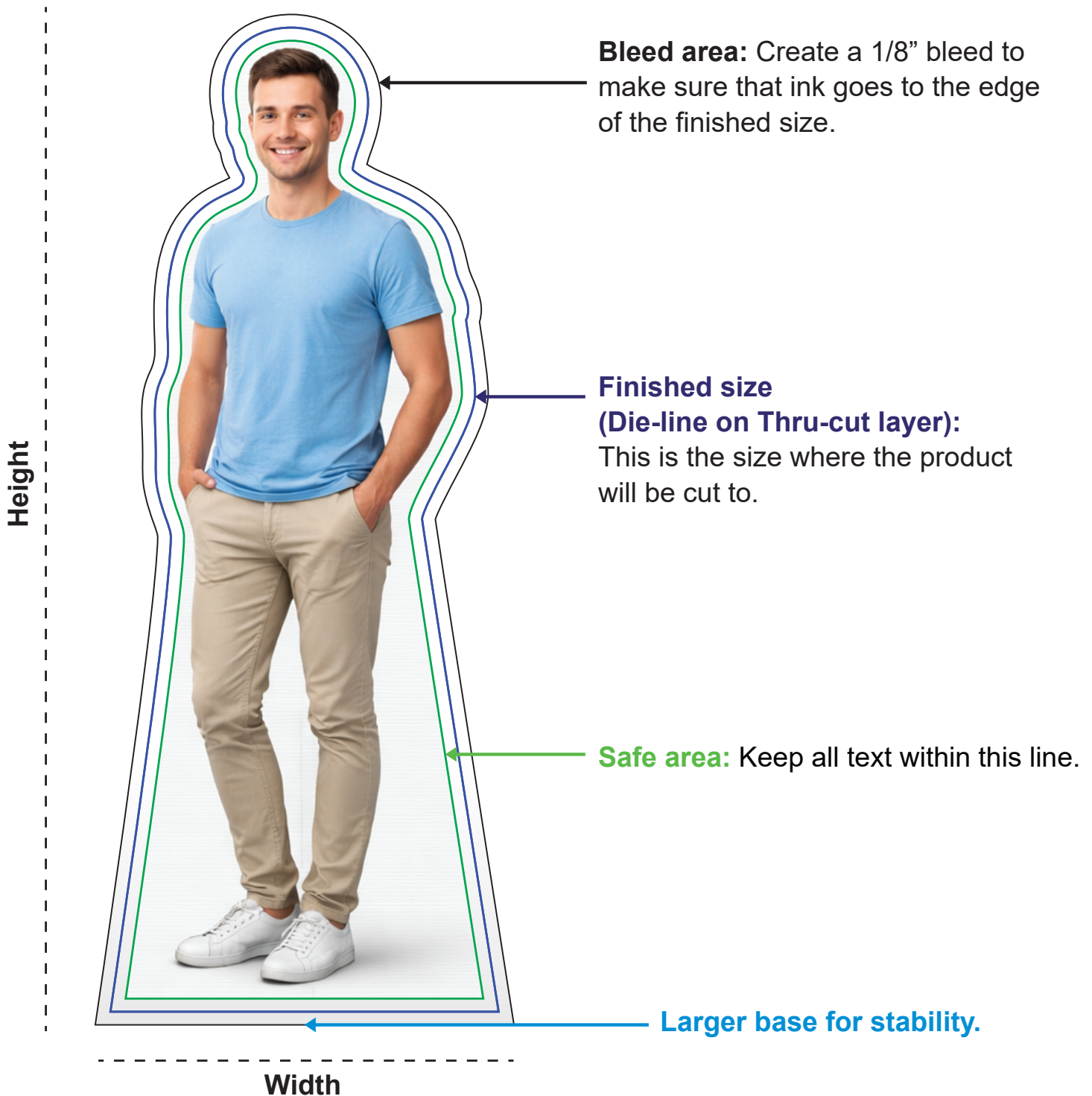


How Your Artwork Will Be Handled

- **If your Print Ready file is properly set up:** Correct size, high resolution, clean cut path. We will print exactly as submitted.
- **If your file is not Print-Ready:** We will automatically create a contour cut based on the image, with a 1/4 inch white margin around it. Modify edges for stability if required and prepare the file for printing.
- **To ensure your standee prints and stands properly, we may:** Simplify or modify cut lines. Remove thin or fragile areas. Adjust bottom areas for easel support. Add spacing or margins if needed.
- **Not required, but strongly recommended:** High-resolution image (150–300 DPI). Clear subject with good contrast (defined outline). Avoid extremely thin shapes or fine details.
- **To ensure durability:** Extremely thin areas may be removed or modified. Designs may be adjusted to prevent breakage. Bottom areas may be altered for base stability.
- **Avoid placing important content:** On or near the edges to be cut.

Important notes:

1. This PDF has all the layers and swatches which will be needed to setup your artwork.
2. Resize the artboard according to the sign size.
3. Delete the instruction layer before uploading the artwork.
4. Save the artwork as PDF.



Recommendations and Restrictions

Keep It Simple - Simple outside contours produce the best results.

Allow a Small Margin - We may leave a small border around your subject for cleaner cutting and added strength.

Avoid Thin Areas - Fingers, hair, narrow arms, props and other small details may be widened or simplified.

Use High-Resolution Artwork - Low-resolution images may appear blurry or pixelated when enlarged.

CONTOUR CUT LIMITATIONS

Outer Contours Only - Intricate inside cuts, small holes and detailed cutouts between arms, legs or objects should be avoided.

Complex Shapes May Be Simplified - Free contour cutting is included. We may adjust the cut path as needed for clean production and standee durability.

Keep It Strong Very narrow areas, sharp points and fragile shapes may be modified to help prevent bending or damage.

FOLDING, SHIPPING & STORAGE

Designed to Fold - Larger standees are scored and may be tri-folded for compact shipping and storage.

Creases Are Normal - Because the B-flute corrugated board is folded, visible crease lines are a normal part of the product.

Fold on Score Lines Only - For storage, always refold the standee along the existing score lines. Avoid creating new folds.

GOOD TO KNOW - Standees are lightweight corrugated displays. Some flexing, minor cut variation and visible folding creases are normal.

