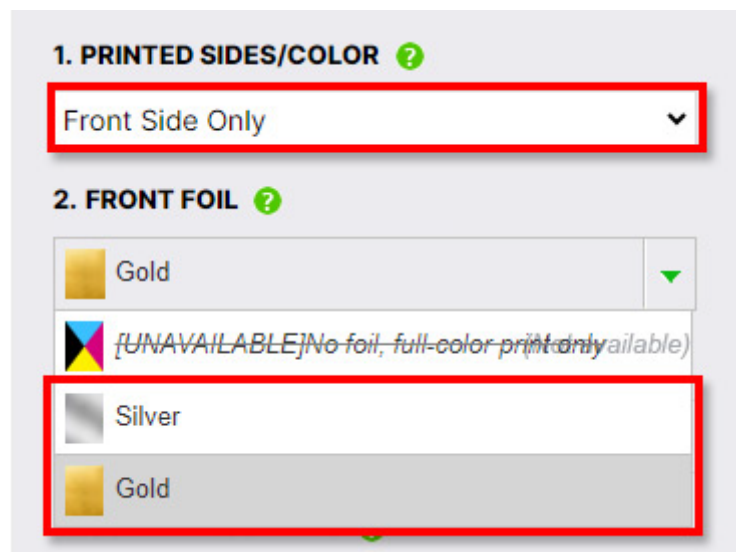# PRINTPAPA

How to prepare artwork for foil printing?

Example 1: Full-color one-sided business card with a foil finish.

Configuration 1:

To create your one-sided Foil Accent Business Cards, you'll need two files: **File #1** for the main artwork that will have a full-color design image and **File #2** for the special foil finish artwork where the foil will be applied to your design. The special foil finish artwork should be submitted in black and white and in .pdf format only.

Example 2: Full-color two-sided business card with a foil finish on the front side and the back is full-color only.

Configuration 2:

1. PRINTED SIDES/COLOR ❓

Both Sides ⌄

2. FRONT FOIL ❓

Gold ▾

3. BACK FOIL ❓

No foil, full-color print only ▾

For FRONT = File #1 is the main artwork in full color, and **File #2** is a black and white artwork where the foil is going to be applied.

For BACK = File #3 is the main artwork in full color only for the backside.

FRONT

File 1: Main artwork in full color

John Smith

800 556 7895
www.alisan.com
2400 Stout Street
York, Pennsylvania

Gold foil finish
⬇

File 2: Foil finish artwork in b/w

John Smith

800 556 7895
www.alisan.com
2400 Stout Street
York, Pennsylvania

Final product with gold foil finish
(Front: full color + gold foil)

BACK

File 3: Main artwork in full color only (no foil)

ALISAN

ALISAN

(Back: full color only)

Example 3: **Full-color two-sided business card with a foil finish on the backside and the front is full-color only.**

Configuration 3:

1. PRINTED SIDES/COLOR ❓

Both Sides ⌄

2. FRONT FOIL ❓

◼ No foil, full-color print only ▾

3. BACK FOIL ❓

▨ Gold ▾

For FRONT = File #1 is the main artwork in full color only.

For BACK = File #2 is the main artwork in full color, and **File #3** is a black and white artwork where the foil is going to be applied.

FRONT

File 1: Main artwork in full color (no foil)

(Front: full color only)

BACK

File 2: Main artwork in full color

Gold foil finish

File 3: Foil finish artwork in b/w

Final product with gold foil finish
(Back: full color + gold foil)

Example 4: Full-color two-sided business card with a foil finish on the front and the back.

Configuration 4:

1. PRINTED SIDES/COLOR

Both Sides

2. FRONT FOIL

Gold

3. BACK FOIL

Gold

For FRONT = File #1 is the main artwork in full color, and **File #2** is a black and white artwork where the foil is going to be applied.

For BACK = File #3 is the main artwork in full color, and **File #4** is a black and white artwork where the foil is going to be applied.

FRONT

File 1: Main artwork in full color

John Smith

800 556 7895
www.alisan.com
2400 Stout Street
York, Pennsylvania

File 2: Foil finish artwork in b/w

Gold foil finish

John Smith

800 556 7895
www.alisan.com
2400 Stout Street
York, Pennsylvania

Final product with gold foil finish
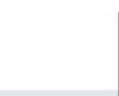*(Front: full color + gold foil)*

BACK

File 3: Main artwork in full color

ALISAN

File 4: Foil finish artwork in b/w

Gold foil finish

ALISAN

Final product with gold foil finish
(Back: full color + gold foil)