WIDTH

PRINTPAPA

Guideline Template for Pole Pocket Vinyl Banner

4" Pole Pockets

Front side
of the pocket
(visible)

4"   4"   Back side
of the pocket
(not visible)

1" Tape on
the back side

✔   ✗

Front side
of the pocket
(no text here)

HELLO   HELLO

HEIGHT

SAFE AREA - keep all text within this line.

FINISH SIZE - size of banner you ordered (width x height).

Artwork setup instructions
https://support.printpapa.com/kb/a469/pole-pockets-on-banners.aspx

FILE PREPARATION

1. Set canvas size (image size) to real sign size in inches.
(Example - if you are creating 3'x5' vinyl banner, set your canvas size to 36" inches by 60" inches.)
2. Set file resolution to 150 dpi (or greater).
3. Set Color Mode to CMYK (or RGB if CMYK is unavailable).
4. Include background color in your file.

4" Space for Pocket on the Front Side (Visible).
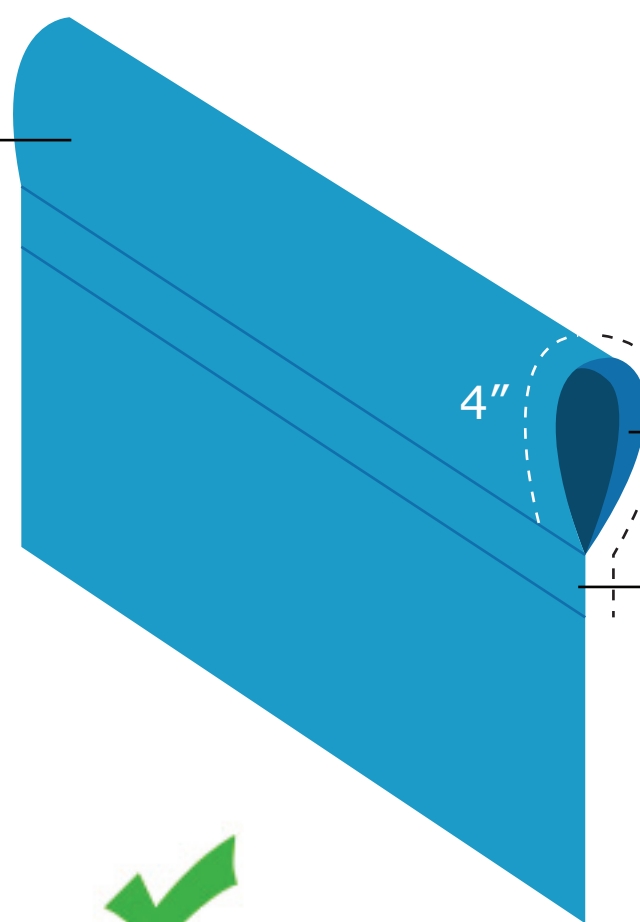No Critical text in this area. Background color and images are okay.