.315" .375" .315"

.625" BLEED ALL AROUND

BACK COVER BOARD

FRONT COVER BOARD

RED The printed portion of your cover will be wrapped around the hardboards to create a Case Bound book. "Bleed" is excess background that allows your background to extend around the boards. If bleed were not present, the white paper that the cover is printed on would be visible after the book is bound.

PURPLE FRAME Safty Area - Live area Critical graphic/text elements be sure to center them inside the Safety guides. This applies to the spine area as well.

GUTTER There should not be any text in the gutter area. Since the gutter of a Case Bound book acts as the folding mechanism and tends to "bunch up" you would not want to center the cover elements between the spine fold and edge of board. Instead, you will want to center all cover elements in the "Safety Area"

However, background graphics or solid colors used, should extend to the spine fold

SPINE (Do Not Modify Width)

No Text on Gutter Area

No Text on Gutters Area

PRINTPAPA

6" x 9" BOOK
HARD COVER
CASE BOUND
Book Spine Holds
From 0 - 100 pages
(based on 70 lb. Matt text)

LEGEND

—— **EDGE OF BOARD**

9.19"

.625" BLEED ALL AROUND

5.88"

gutter marks